

Fig. 1



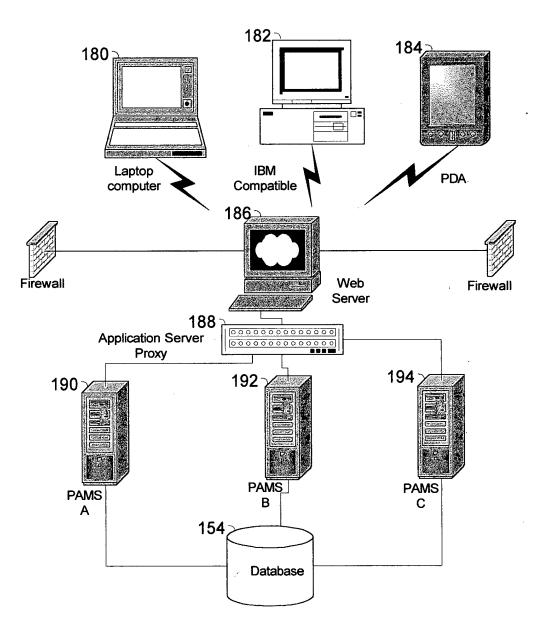
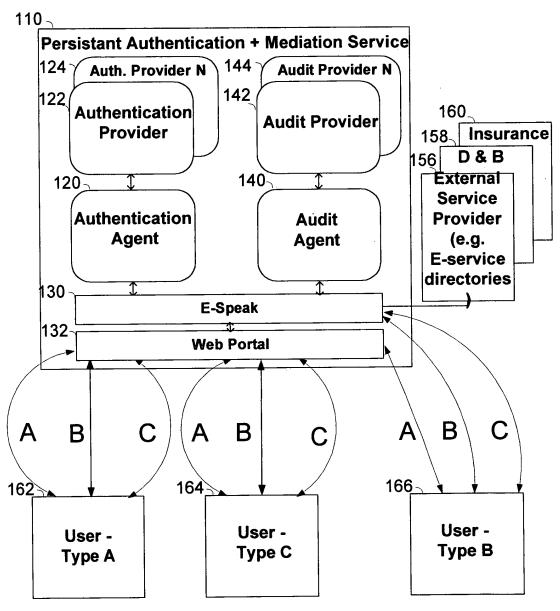


Fig. 2



A = Registration, B= Authentication, Discovery and Relationship Development, C= Collaboration

Fig. 3



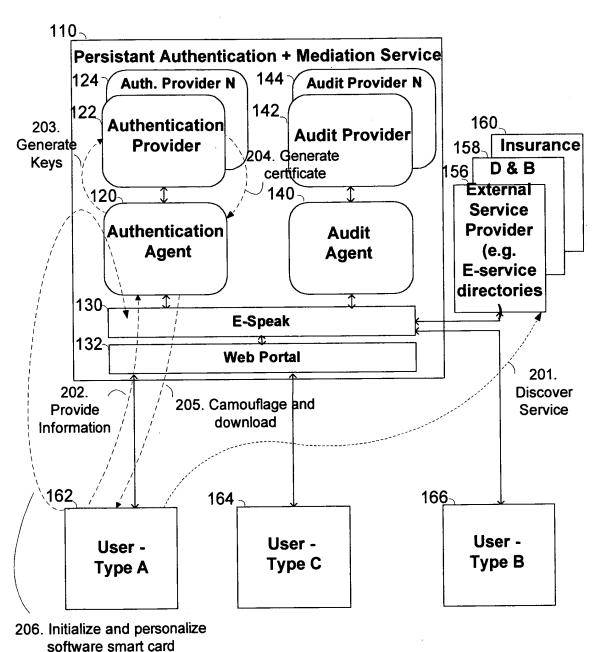


Fig. 4



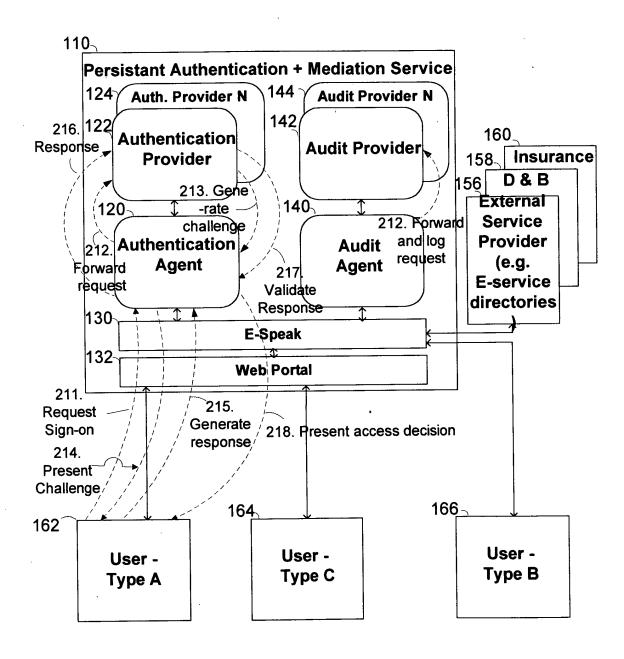


Fig. 5



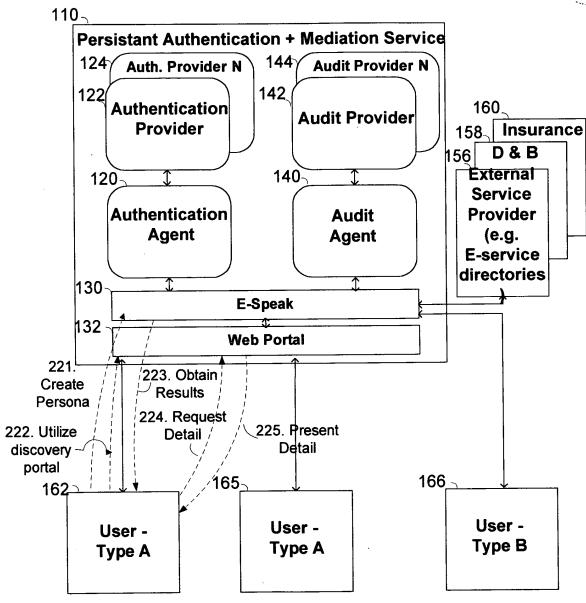


Fig. 6

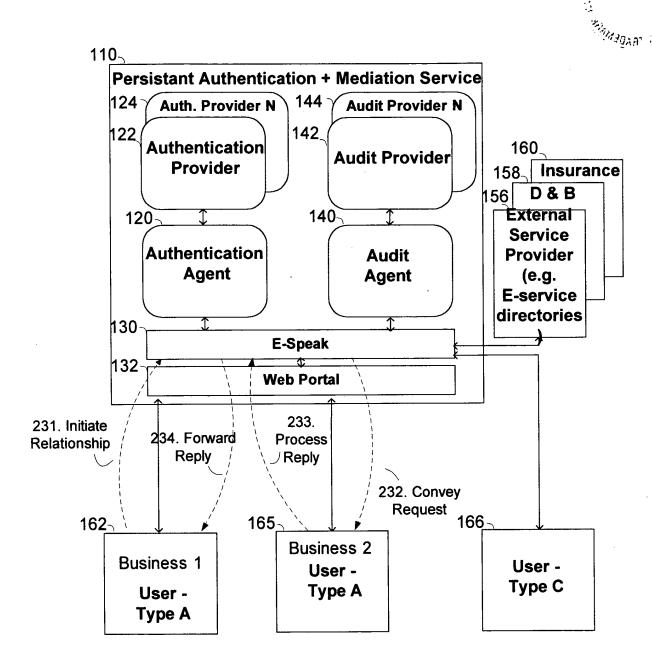


Fig. 7



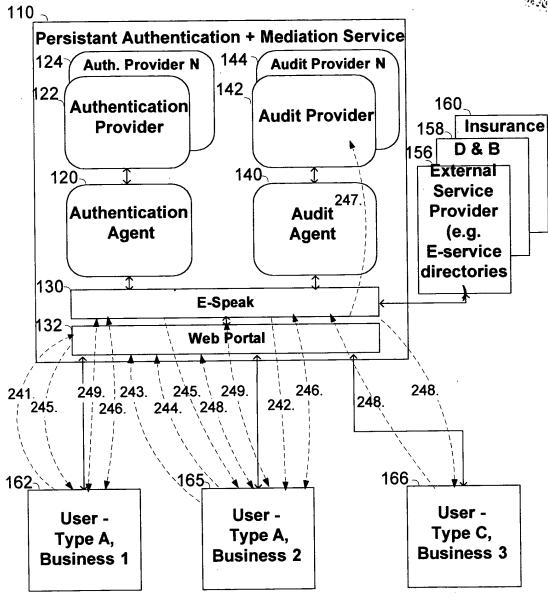


Fig. 8



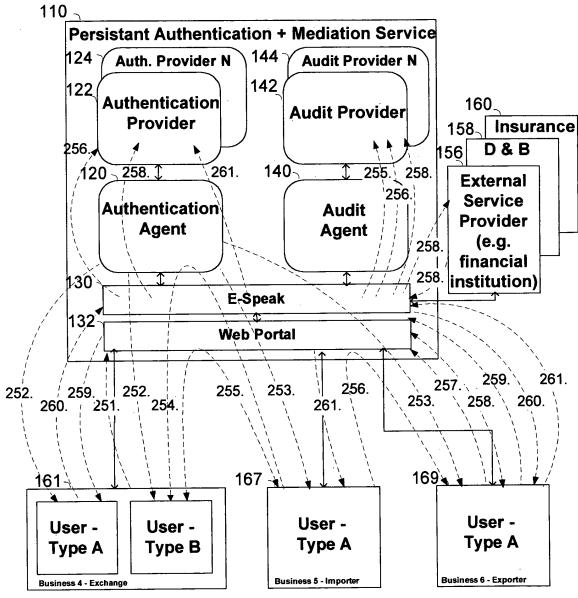


Fig. 9

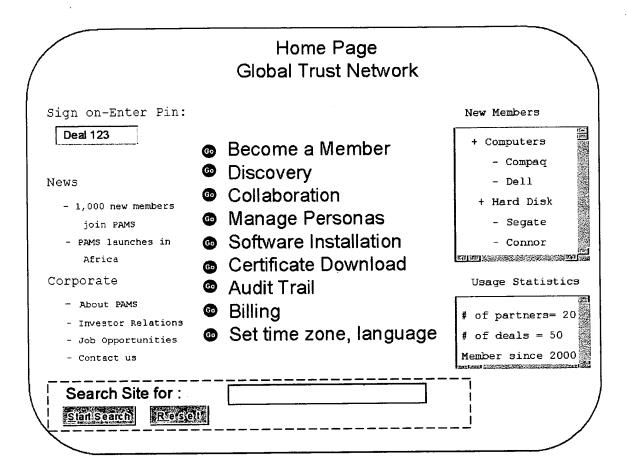
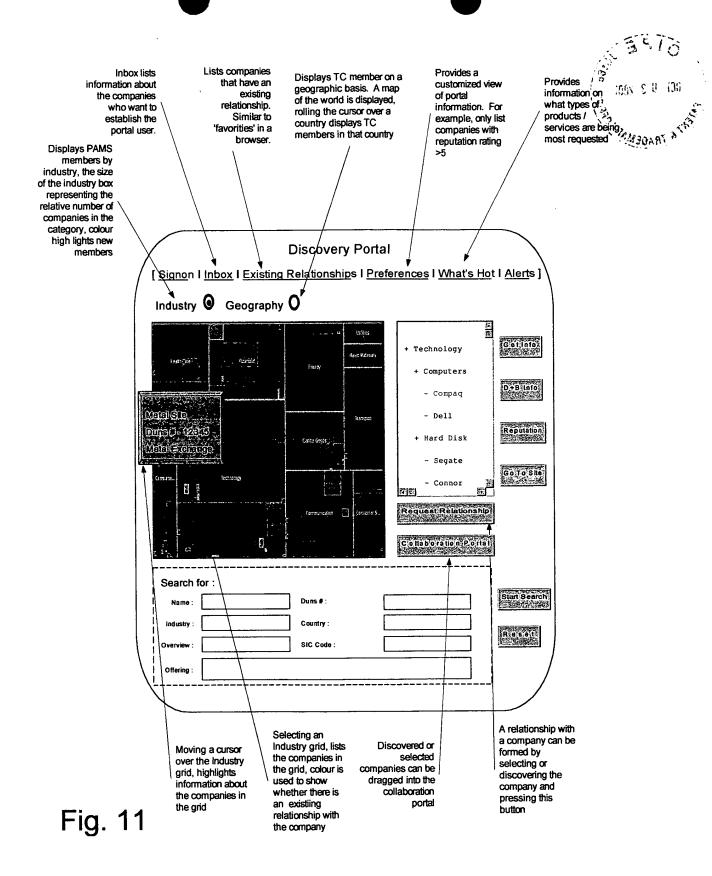


Fig. 10

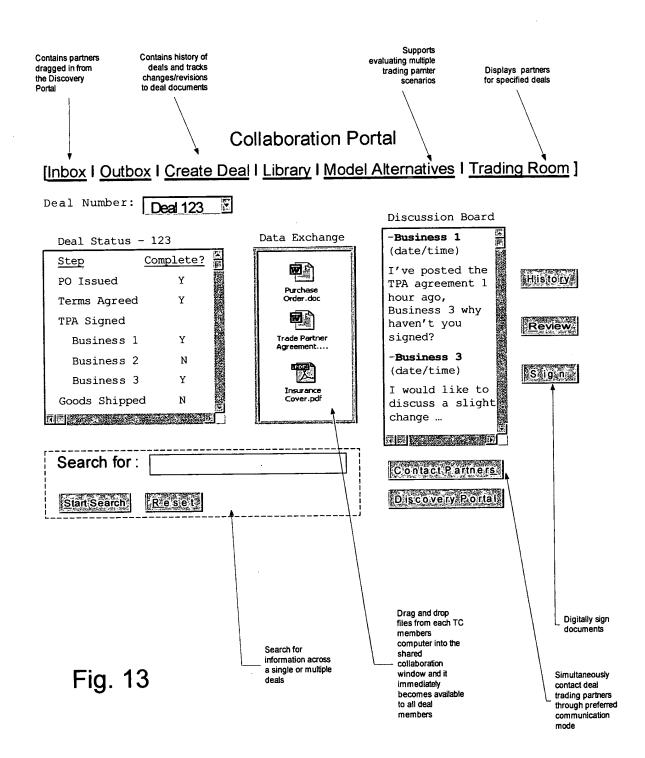




Manage Personas (Draft) [Manage Existing Personas I Edit non-validated info I Create New Persona]		
Select	Authenticated Business Info	Existing Personas
	Type Value	- Trading
	Business Name ABC Corp	- Personal
	Address 123 Park Ave	- Anonymous
	SIC Code 56789	- One time relationship
	Telephone # 345-6789	- Long term relationship
	eMail address you@here.com	
1	Description light bulbs	Enter name of new persona
	Service Installation	
i		
	Authenticated Employee Info	Non - Authenticated Information
	Type Value	Type Value
	Name Paul Smith	Interests electricity
	Commit Amt \$500,000	Purchase need glass
\	Title VP Purchasing	Selling light bulbs
	Phone number 123-4567	Personal info love to ski
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Fig. 12





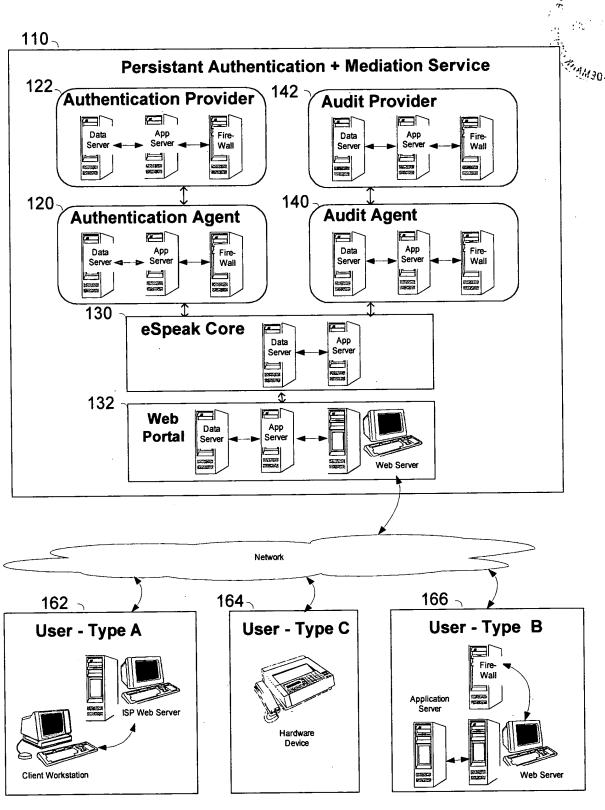


Fig. 14

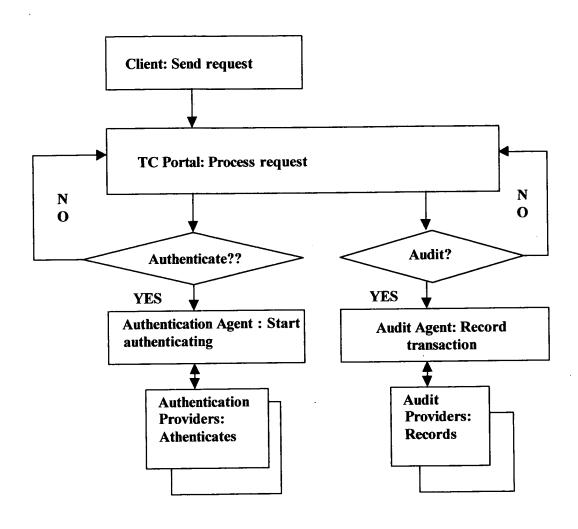


Fig. 15